

3rd Annual



Saturday, October 28, 2017 | 12pm – 4pm

Warner Circle Park

10231 Carroll Place

Kensington, MD

[PUMPKINROCKNROLL.COM](http://PUMPKINROCKNROLL.COM)



## THE 3RD ANNUAL PUMPKIN ROCK N' ROLL

Saturday October 28, 2017 at Warner Circle Park, Kensington, Maryland

Join us for the 2017 Pumpkin Rock N' Roll! On Saturday, October 28th, Warner Circle Park in Kensington, MD will be transformed into a full-blown Halloween extravaganza. Participate in a costume parade and enjoy family-friendly attractions including live musical performances, food trucks, inflatable rides and slides, and a hay maze. Don't miss the main event: The Pumpkin Roll, a derby race of Halloween pumpkins-turned-boxcars.

### ACTIVITIES INCLUDE:

- + Pumpkin Roll Derby Race
- + Live Music
- + Food Trucks
- + Costume Parade
- + Inflatable Attractions
- + Hay Maze
- + Prizes given out for best costume
- + Sponsors, Vendors, & Craft Tables



## SPONSORSHIP OPPORTUNITIES

The **Pumpkin Rock N' Roll** is currently offering a limited amount of sponsorship opportunities for this year's event. This is a wonderful opportunity for your business to support a local family friendly event and get your name out to the thriving Kensington, Bethesda, and Silver Spring communities.

### GENERAL EVENT SPONSORSHIP

#### **Sponsorship Benefits Include:**

- Mention in promotional and recap newsletters to all event attendees
- Your company logo on staff t-shirts, official event website, multiple banners on-site and printed materials handed out on-site
- Reserved spot in our Sponsor Village to interact with eventgoers and distribute promotional materials on-site
- **Bonus:** sell your company's merchandise at your table on-site for an additional \$50.00

#### **Sponsorship Cost \$500**

\*Sponsorships are limited to 20 slots available

## WHY SPONSOR THE PUMPKIN ROCK N' ROLL?

The **Pumpkin Rock N' Roll** is a free event and is expected to draw several hundred families from the neighborhoods of Kensington, Bethesda, and Silver Spring. The event will provide a perfect platform for exposing your business through multiple forms of promotion both in person and online.

## FROM LAST YEAR:

- Over 2,000 attendees in both 2015 and 2016
- Steady crowds and traffic all day (12-4pm)
- Hundreds of families from Montgomery County
- Sold Out derby race with over 40 participants
- Local news and press coverage
- Great feedback and reviews from attendees and neighborhood residents



*"As of 2013, 73.4% of Kensington residents 25 or older hold a Bachelor's degree or higher, and 39.1% hold a Graduate or professional degree. 64.7% of Kensington is comprised of family households. The estimated median income was \$106,113."*

*-City-Data.com*

**To get more info or become an event sponsor, contact:**

**OLIVIA BELL**

**Event Coordinator**

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The **Pumpkin Rock N' Roll** is brought to you by three local Kensington businesses who have partnered to bring this fun event to life

